



AdVUE®



- Energy savings
- Reduced light trespass
- Reduced maintenance

No longer does it take 4 luminaires to illuminate a 14' x 48' outdoor advertising bulletin board. With rising energy costs and stricter lighting ordinances, there was a need for the development of a more efficient sign lighting system. Holophane, the innovator in outdoor advertising lighting, has developed an industry first with the introduction of the AdVue luminaire with patented AdMaster® optics. The AdVue system only requires two 400W luminaires to illuminate a standard 14' x 48' bulletin board.

For Outdoor Advertising Companies this translates into $\frac{1}{2}$ the number of luminaires, energy, installation and maintenance! This equates to increased profitability!

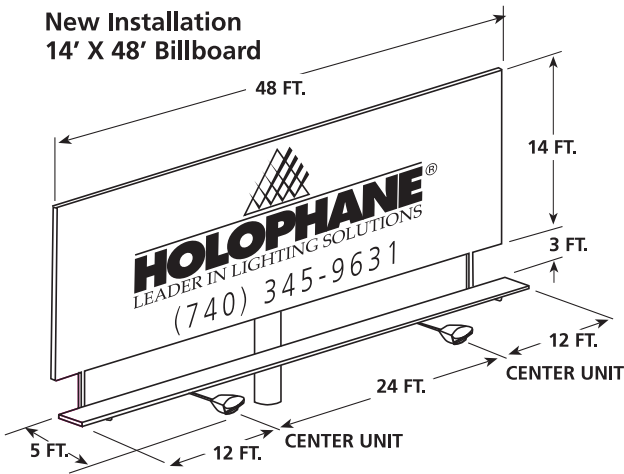
NIGHT SKY FRIENDLY AND ENERGY SAVINGS



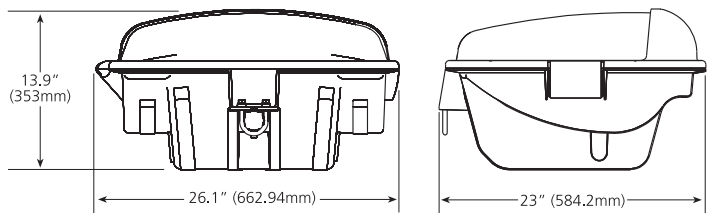
How to Construct a Catalog Number for AdVue Luminaire:

AV400PM 1	DT 2	W 3	GR 4
LUMINAIRE	VOLTAGE	UNIT TYPE	COLOR
AV400PM AdVue - 400W MH, pulse start	DT Dual-Tap, 120/240 volts, On/Off Switch	W Wide	BN Brown GR Gray

SPACING



DIMENSIONS



Featuring AdMaster® Optics



Acuity Brands Lighting, Inc.

Holophane Headquarters, 3825 Columbus Road, Granville, OH 43023

For more information on this and other Holophane products and systems, call the Inside Sales Service Department at 740-345-9631. In Canada call 905-707-5830 or fax 905-707-5695.

Limited Warranty and Limitation of Liability
Refer to the Holophane limited material warranty and limitation of liability on this product, which are published in the "Terms and Conditions" section of the current product digest, and is available from your local Holophane factory sales representative.

Visit our web site at www.holophane.com

Luminaires may utilize fluorescent or high intensity discharge sources that contain small amounts of mercury. New disposal labeling for these lamps includes the mercury identifier shown on the right to indicate that the lamp contains mercury and should be disposed of in accordance with local requirements.



Information sources regarding lamp recycling and disposal are included on the packaging of most mercury-containing lamps and also can be located at www.lamprecycle.org.

For more information on this product contact your Holophane Media Group

